

WINNERS

CREATE HISTORY

with an organization founded in 1837

CHANGE WITH TIMES

using latest technologies and innovative solutions

STAND BY VALUES

of integrity, quality, commitment and innovation

MAKE IT BIG

through high performance and growth environment

SEEK BALANCE

through physical, emotional and financial wellbeing

MAKE A DIFFERENCE

through professional and voluntary contributions to the world

FIND YOUR WINNING EDGE

Technologies, Values and Empowerment



JOHN DEERE



180+ YEAR HERITAGE



30+ COUNTRIES



115 LOCATIONS



75,000 EMPLOYEES



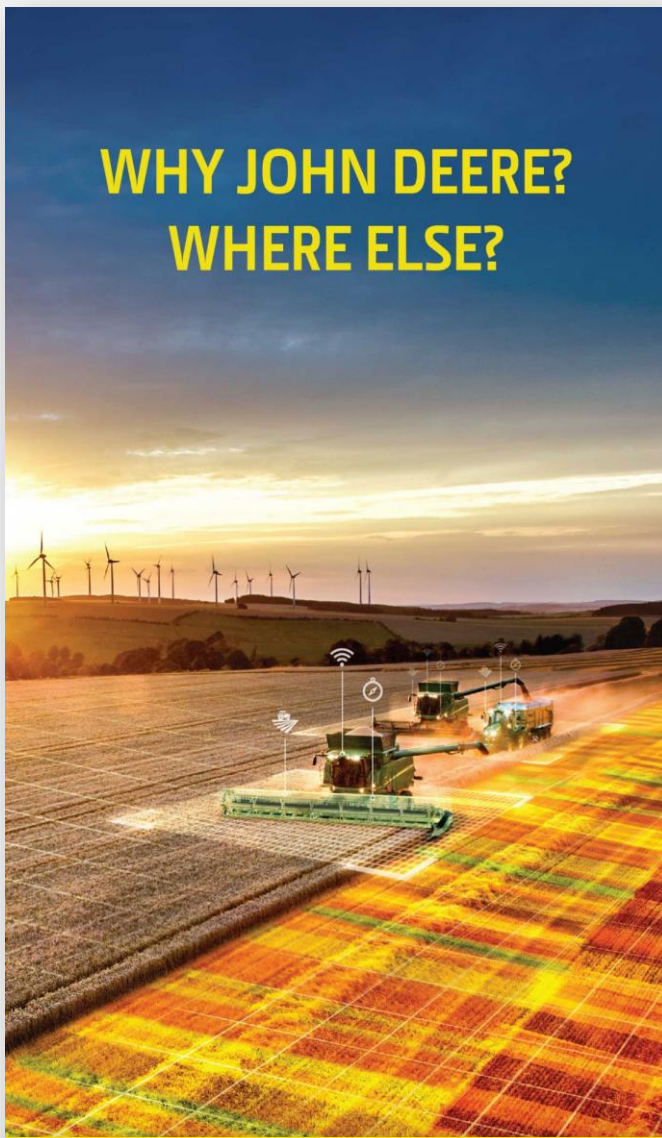
200+ PRODUCTS



\$38 B REVENUE

Data as on October 31, 2019

WHY JOHN DEERE? WHERE ELSE?



“I will never put my name on a product that does not have in it the best that is in me.”

- John Deere

COMMITTED TO THOSE LINKED TO THE LAND

When John Deere invented his famous steel plow in his blacksmith shop in 1837, he made farming easier in the midwestern United States. He also laid the foundation for an organization that now employs more than 74,000 people and operates manufacturing and marketing facilities around the world.

Deere & Company is a world leader in providing advanced products and services for agriculture, forestry, construction, and lawn and turf care. It also provides financial services worldwide and manufactures and markets engines used in heavy equipment.



JOHN DEERE A SMART INDUSTRIAL

For more than six generations, John Deere has enriched countless lives. Our collective contributions and commitment to core values have allowed us to pioneer technological revolutions again and again - empowering customers to shape our world and create global prosperity.

Our journey to become a Smart Industrial is designed to unlock greater value for our customers, accelerate our competitive advantage in the field of advanced technologies, build on our fundamental manufacturing strengths, and fully capitalize on the great opportunities ahead. We will focus the power of our enterprise on delivering intelligent, connected machines and applications that will revolutionize our customers' businesses, unlocking economic value across the full lifecycle of our products in ways that are sustainable for all.

The journey we are on is an exciting one! It holds tremendous promise not only for our customers but also for you, our dealers, suppliers, and all our stakeholders!



JOHN DEERE INDIA

John Deere India operations started in the year 1998, with manufacturing of tractors for sales in India and exports. Today, John Deere has state of the art manufacturing facilities, strong sales and distribution network, global work supported by technology center working with latest technologies, and a strong financial support provided by its NBFC.

Powered by a strong team of approx. 5500 employees, John Deere India is committed to provide solutions to growing food needs across the world.



OUR PHILOSOPHY PAY FOR PERFORMANCE

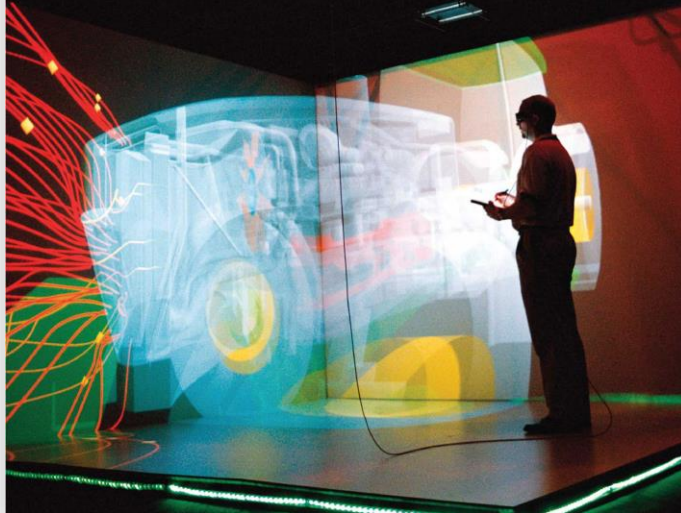
At John Deere, we believe in the Total Rewards approach. Total Rewards System aligns with our company strategy of fostering a high-performance environment by rewarding employees for helping to achieve our company objectives. This Total Rewards approach allows us to attract, develop and retain the best global talent from all backgrounds to support our global growth ambitions while maintaining strong company performance.



*all the points are as per existing company policy, which may change at any point of time without notice

**TECHNOLOGIES
VALUES
EMPOWERMENT**

Our Winning Edge



TECHNOLOGIES



When we are enabling those who fulfill the world's vital needs, we must brace ourselves with the most advanced technologies. For the last several decades, John Deere has been pioneering technological innovations like GPS systems, self-driving vehicles, front-end displays, Internet of Things, machine learning and cloud computing. The technologies that you see today have been used in Deere tractors for several years.



REVOLUTIONIZING AGRICULTURE, ONE PLANT AT A TIME

Imagine what artificial intelligence, automation and connectivity can do to grow the food that you eat every day. John Deere shares this vision of a future farm, powered by technology to help farmers sustainably feed our growing world. We're changing the massive landscape of agriculture... our innovation never stops.

VALUES



We work every day to uphold our founder's core values. **Integrity, quality, commitment, and innovation** are more than ideals we work toward. They are values we live and breathe - values found in every product, service, and opportunity we offer. In our journey since a humble beginning to the world leading organization, we have never forgotten nor outgrown our core values.

OUR CORE VALUES

- INTEGRITY
- QUALITY
- COMMITMENT
- INNOVATION



EMPOWERMENT



Empowered to Work

- Be part of a diverse, global team
- Contribute to our global vision and shared aspirations
- Work on latest technologies
- Innovate and implement solutions to support higher quality of life
- Choose your path on knowledge or people leadership

Empowered to Grow

- Stay inspired to perform at your best
- Support to reach your full potential through mentoring and coaching
- Drive your own development with higher education and upgradation of skills
- Apply your learning on a global platform
- Earn exceptional rewards for extraordinary contribution

Empowered to Innovate

- Approx. 500 patents released every year globally
- New technologies like AI & machine learning
- R&D spend equals USD 1.78 Billion
- Employee development programs that create future knowledge leaders
- High performance culture and growing capabilities to engage global talent



Empowered to Be Healthy

- Make smart choices using flexible benefits options
- Insurance cover for LGBTQ members and disabled sibling care
- Coverage for infertility, high-end cancer care and other treatments
- Medical leaves as per need
- Counselors to guide through emotional stress

Empowered to Be Happy

- Flexibility to manage your professional and personal life
- Opportunities to contribute towards the greater good of the society
- Sabbatical policy offers employees to take a break from work for up to two years
- Employee voluntary contributions to help make a positive impact on the society

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WINNING TOGETHER AT JOHN DEERE

- Fortune 500 Company (2019)
- World's Top 50 Most Admired Companies as per global Fortune Magazine (2019)
- One of the World's Most Ethical Companies as per Ethisphere Institute, for 13 consecutive years (2019)
- Technology Center India is Top 50 Great Places To Work certified (2019)



John Deere India
Facebook Page



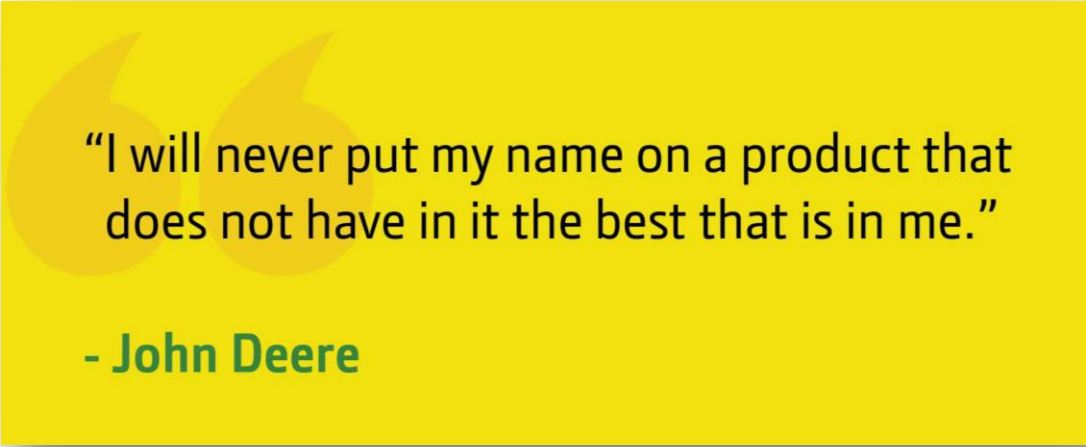
John Deere
Linkdin Page



John Deere
YouTube Page



John Deere India
Instagram Page



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- **John Deere**